



360  
Medicx  
Harley  
Street  
Clinic

# What Your *Patients* Need Next

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GP Clinical Education Day 2026  
*Partnership Opportunities*

HOSTED BY

**360 Medicx**  
Harley Street Clinic

DATE

Wednesday, 24 June 2026

TIME

6:00pm – 9:00pm

LOCATION

Central London

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CONTACT

[medicx@360medicx.co.uk](mailto:medicx@360medicx.co.uk)  
[360medicx.co.uk](http://360medicx.co.uk)

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# About 360 Medicx

A Harley Street-based specialist medical and rehabilitation clinic combining multidisciplinary expertise with strong NHS and private integration — focused on innovation, diagnostics, and rehabilitation pathways.



## Specialist Clinic

Specialist medical and rehabilitation hub at the heart of London's most recognised medical district



## Multidisciplinary

Expertise across Respiratory, Cardiology, Geriatrics, MSK, Neurology, Oncology & Psychiatry



## NHS + Private

Consultants with active positions at major London teaching hospitals and NHS trusts



## Innovation Focus

Committed to innovation, advanced diagnostics, and evidence-based rehabilitation pathways

## WHY THIS MATTERS

*The clinicians presenting at this event are the same individuals who see patients week in, week out. That grounding in active clinical practice shapes everything about how the evening is designed and delivered.*

## SPECIALITIES

Respiratory · Cardiology · Geriatrics  
Orthopaedics · Neurology · Psychiatry

## RESEARCH INSTITUTE

Akinlaborn Kaul Research Institute — first UK clinical trials unit outside the NHS for chronic respiratory, Long COVID & post-ITU care.

## CONTACT

[medicx@360medicx.co.uk](mailto:medicx@360medicx.co.uk)

# Event Overview

## AUDIENCE

GPs (General Practitioners)

Advanced Clinical Practitioners (ACPs)

Practice Nurses

## FORMAT



### Expert-Led Sessions

Educational clinical sessions by consultant specialists



### Case-Based Learning

Complex, real-world patient scenarios from active frontline practice



### Focused Exhibition

Direct engagement between industry and clinicians



### Purposeful Networking

Structured opportunities to build lasting clinical relationships

360 Medicx invites a select number of pharmaceutical and medical device companies to participate in our inaugural Education Evening — a carefully curated clinical symposium bringing industry and London's leading clinicians together around the cases, conditions, and conversations that matter most in practice today.

## DATE & TIME

Wednesday, 24 June 2026

6:00pm

## LOCATION

Central London

Venue to be confirmed

## HOSTED BY

360 Medicx

23 Harley Street, London W1G

# Session Topics & Speakers

The 360 Medicx Clinical Education Day brings together a faculty of practicing consultants and specialists from across 360 Medicx and affiliated NHS and private institutions. Each session is led by a clinician with direct expertise in the topic they are presenting, ensuring that every discussion is grounded in real-world practice.

01

## Managing Complex COPD and Asthma: Looking at the Overlap

Dr Sundeep Kaul · MBChB, PhD, FRCP

02

## Long-Term Oxygen Therapy: Criteria in Chronic Respiratory Disease

Dr Kola Akinlabi · MPhil, PG Cert NMP, PhD, MCSP

03

## New Updates in Heart Failure Medicines

Dr Kaushik Guha · MBBS, BSc (Hons), FRCP, MD

04

## Managing Multi-Morbidity

Dr Olumide Adeotoye · MB MMedSci FRCP

05

## Managing Hip and Knee Pain in the Elderly

Dr Chichi Menakaya · MBBS, MRCS (RCSEng), MSc

06

## Diagnosis and Management of ADHD and Autism in Primary Care

Dr Adriana Coelho · PhD (cand.), MSc, BSc

07

## What is not IBS?

Mr Akinfemi Akingboye · MBBS, MD, FRCS (Gen Surg)

08

## Neurosurgery

Mr Andrew Alalade · MBBS, MRCS, FRCS (Neurosurgery), FEBNS

09

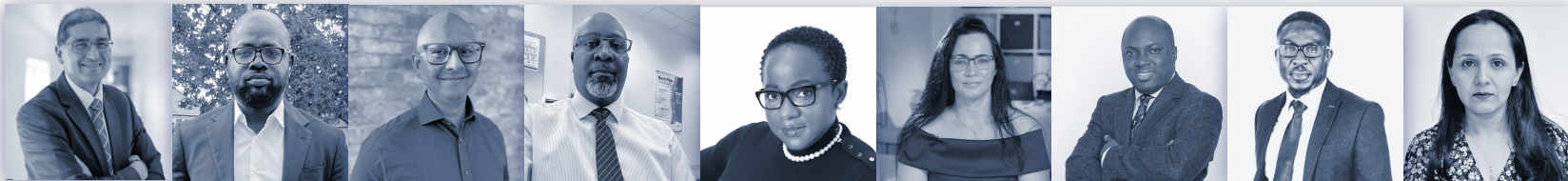
## Pulmonary Rehabilitation in Acute Exacerbation of COPD

Binny Patel · BSc (Hons) Physiotherapy, MCSP

10

## Managing the Complex Patient in Primary Care

Dr Sapna Kaul · MBBS, MRCP



# Why Partner With Us



## Direct Primary Care Access

Direct, compliant engagement with GPs, ACPs, and practice nurses who prescribe, refer, and influence patient care daily.



## Harley Street Positioning

Consultants hold active positions at major London teaching hospitals and NHS trusts — genuine clinical authority and reach.



## An Inaugural Event

Founding organisations will be early partners of a programme positioned to grow. Early association with a credible, clinician-led platform is a long-term opportunity.



## A Focused Audience

Attendance by invitation and confirmed registration only. Every clinician has actively chosen to be there — a meaningfully different quality of engagement.



## Research-Backed Credibility

Home to the Akinlaborn Kaul Research Institute — the first UK clinical trials unit outside the NHS for chronic respiratory & Long COVID.



## ABPI Code Alignment

A fully ABPI-aligned event framework, with pre-event guidance.

# How to Partner With Us

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The following pages outline the ways your organisation can participate in the 360 Medicx Clinical Education Day, from brand-only association through to full exhibition stand partnerships.

**01** | Educational Partner

**02** | Exhibition Stand Partner

# Educational Partner

For organisations that wish to support independent clinical education and be associated with the 360 Medicx Education Day, without requiring a physical exhibition stand.

£1,500

## EDUCATIONAL PARTNER

Brand presence without a stand



### Full Networking Access

Company representatives receive full access to the evening — all sessions, refreshments, and networking. Direct engagement with delegates without the commitment of an exhibition stand.



### Company Logo in Delegate Programme

Your company name and logo acknowledged in the printed delegate programme as an Educational Partner, distributed to all delegates in attendance.

Participation structured as an unrestricted educational grant in line with the ABPI Code of Practice · [medicx@360medicx.co.uk](mailto:medicx@360medicx.co.uk) · [360medicx.co.uk](https://360medicx.co.uk)

# Exhibition Stand Partners

All packages include an exhibition stand and full delegate access. Higher tiers unlock greater brand integration and educational engagement.

	STANDARD PARTNER £2,000	PREMIUM PARTNER £3,500	PLATINUM PARTNER £5,000
Networking Access	✓ Full networking access	✓ Full networking access	✓ Full networking access
Exhibition Stand	✓ Exhibition stand	✓ Exhibition stand	✓ Exhibition stand
Stand Placement	✓ Standard placement	✓ Standard placement	✓ Premium stand placement
Company Logo	✓ Logo in programme	✓ Logo in programme	✓ Logo in programme
Company Profile	-	✓ Full profile in programme	✓ Full profile in programme
Breakout Room Session	-	-	✓ Speaking session (ABPI compliant)
Post-Event Feature	-	-	✓ Post-event feature included

Places are limited. Early confirmation is strongly advised.

# Exhibition Opportunities

Exhibition space at the 360 Medicx Clinical Education Day provides direct, compliant access to practising clinicians in an active learning environment — a fundamentally different quality of engagement to a standard promotional setting.



## Product Demonstration

Showcase your products directly to the clinicians who prescribe and recommend them. Stand space is designed to facilitate hands-on interaction, not passive display.



## Digital Health Showcasing

A growing audience of digitally engaged primary care clinicians — showcase digital health tools, apps, and platforms to practitioners ready to adopt innovation.



## Device Interaction

Allow clinicians to interact directly with medical devices in a professional, educational context — building familiarity and confidence in a compliant setting.

# Contact Us

If your organisation is interested in participating in the 360 Medicx Clinical Education Day, we encourage you to make contact at your earliest convenience. Places are limited and we expect demand to be strong.

01

## Express your interest

Get in touch to discuss availability and your preferred package

02

## Receive an official participation letter

Review the terms and confirm your participation level

03

## Confirm with signed agreement and payment

Your place is secured upon receipt of both

04

## Receive your exhibitor briefing pack

Full pre-event logistics, timings, and on-the-night guidance

360 MEDICX HARLEY STREET

# Get in Touch

EMAIL

[medicx@360medicx.co.uk](mailto:medicx@360medicx.co.uk)

WEBSITE

[360medicx.co.uk](http://360medicx.co.uk)

ADDRESS

23 Harley Street  
London W1G 9QN

Places are strictly limited  
to preserve event quality

Early confirmation is strongly advised